



Year-Round Sponsorship Opportunities

DCMAND is committed to providing qualified speakers and sponsoring seminars on food and nutrition issues for professional and community groups; conducting conferences to promote continuing education of its members; and functioning as a reliable nutrition information resource for the public.

Dedicated E-blast

A separate, dedicated email sent to DCMAND members that contains only your company/organization message. It can be used to advertise webinars or events and is sent on the day of your choosing. Content will be labeled “This content is brought to you by the generous financial support of [sponsor]”. (Content and timing subject to DCMAND approval)

- 300 words
- Images
- Hyperlinks

For-profit – \$500

Non-profit/government – \$450

Academy of Nutrition and Dietetics Affiliate/DPG/MIG – \$400

Monthly Newsletter

DCMAND’s electronic newsletter goes out to all members and highlights member accomplishments, events, and issues of professional interests. Content will be labeled “This content is brought to you by the generous financial support of [sponsor]”.

An announcement in the newsletter can include one or all of the following:

- 200 words
- Advertise webinar or event
- One logo or image
- Hyperlink

For-profit – \$100

Non-profit/government – \$90

Academy of Nutrition and Dietetics Affiliate/DPG/MIG – \$80



Social Media Post

A separate, dedicated social media post (Twitter or Facebook) for DCMAND followers that contains your company/organization's message. It can be used to advertise webinars or events and is sent on the day of your choosing. The post will be labeled "sponsored post" and pinned for 1 week from original posting date. (Content and timing subject to DCMAND approval.)

- 280 character limit for twitter posts
- Advertise webinar or event
- One logo, image or video
- Hyperlink
- Identical Instagram post also included

For-profit – \$75

Non-profit/government – \$70 per month

Academy of Nutrition and Dietetics Affiliate/DPG/MIG – \$65 per month

Hyperlinked Logo on Website

Your company/organization will be recognized as an annual or monthly sponsor on the DCMAND website's sponsorship page.

For-profit – \$900 for one year OR \$100 per month

Non-profit/government – \$810 for one year OR \$90 per month

Academy of Nutrition and Dietetics Affiliate/DPG/MIG – \$720 for one year OR \$80 per month

Job Posting on Member Listserv

For-profit – \$100 per month

Non-profit/government – \$90 per month

Academy of Nutrition and Dietetics Affiliate/DPG/MIG – \$80 per month