
DC Metro Academy of Nutrition and Dietetics and the Maryland Academy of Nutrition and Dietetics

2023 Joint Annual Conference Sponsorship Prospectus

The DC Metro Academy of Nutrition and Dietetics (DCMAND) and the Maryland Academy of Nutrition and Dietetics (MAND) would like to invite you to participate in our sponsorship program for our joint annual conference, taking place April 17, 2023, in Silver Spring, MD. This program will allow you to promote your product(s) and/or service(s) to both DCMAND and MAND members. More than 1,200 professionals are members of our affiliates and work in a variety of food and nutrition environments including, but not limited to, medical nutrition therapy, clinical nutrition management, hospitals, long-term care facilities, outpatient education clinics, public health departments, pharmaceutical companies, schools, universities, wellness and fitness facilities, and private practices. Our sponsorship opportunities will showcase your product(s) and/or service(s) to this extensive audience.

2023 Joint Annual Conference
Monday, April 17, 2023
DoubleTree, Silver Spring, MD

Please complete the following steps to become a sponsor of the upcoming DCMAND and MAND joint annual conference:

1. Review the opportunities below and select the option(s) you prefer.
 - a. Affiliates will provide these option(s) on a first come, first served basis.
2. Complete and email the included agreement to director@eatrightdc.org and execdirector@eatwellmd.org.
 - a. You will receive an electronic invoice for payment within 2 business days. You will not be guaranteed your preferred option(s) until full payment is received. If you have any questions or would like to create a custom sponsorship package, please email us at director@eatrightdc.org and execdirector@eatwellmd.org.

Thank you for your support!

director@eatrightdc.org
<https://eatrightdc.org/>

execdirector@eatwellmd.org
<https://www.eatwellmd.org/>

Sponsorship Packages:

PLATINUM SPONSORSHIP PACKAGE - \$3,000

Joint Conference:

- Premium exhibitor table location
- First choice of tables in order of registration date
- Inclusion on thank you slides during reception and breaks
- Acknowledgement at lunch with 5-minute speaking opportunity
- Two (2) complimentary registrations for the conference*
- Two (2) lunch vouchers*
- Full page ad in conference program and hyperlinked listing with logo on DCMAND & MAND websites
- Participation in the Passport Program

Electronic:

- Social media post
- Two (2) dedicated e-blasts sent to all DCMAND and MAND members
- Two (2) advertisements in DCMAND and MAND monthly e-newsletters
- Logo in DCMAND and MAND monthly e-newsletters

GOLD SPONSORSHIP PACKAGE - \$2,000

Joint Conference:

- Premium exhibitor table location
- Second choice of tables in order of registration date
- Inclusion on thank you slides during lunch and breaks
- Acknowledgement during reception with 5-minute speaking opportunity
- Two (2) complimentary registrations for the conference*
- Two (2) lunch vouchers*
- Half page ad in conference program and hyperlinked listing with logo on DCMAND & MAND websites
- Participation in the Passport Program

Electronic:

- Social media post
- One (1) dedicated e-blast sent to all DCMAND and MAND members
- One (1) advertisement in DCMAND and MAND monthly e-newsletter
- Logo in DCMAND and MAND monthly e-newsletters

SILVER SPONSORSHIP PACKAGE - \$1,000

Joint Conference:

- Preferred exhibitor table location
- Third choice of tables in order of registration date
- Inclusion on thank you slides during lunch and breaks
- Verbal acknowledgement and slide at one break
- One (1) complimentary registration including meals for conference*
- Quarter page ad in conference program and hyperlinked listing with logo on DCMAND & MAND websites

BRONZE SPONSORSHIP PACKAGE - \$500

Joint Conference:

- One (1) exhibitor booth in exhibit hall (assigned)
- One (1) complimentary registration including meals for the conference*
- Logo placement in conference program and hyperlinked logo on DCMAND & MAND websites

NONPROFIT EXHIBIT BOOTH - \$250

Joint Conference:

- One (1) exhibitor booth in exhibit hall (assigned)
- One (1) complimentary registration including meals for the conference*
- Logo placement in conference program and hyperlinked logo on DCMAND & MAND websites

ADD-ON OPTIONS:

SWAG BAG CONTRIBUTOR (\$50/item; \$75 for 2)

- Provide one (1) or two (2) product samples, coupons, brochures, or other print-only information to be distributed to all attendees

**Additional registrations and lunch vouchers may be purchase if needed.*

Please contact us at director@eatrightdc.org and execdirector@eatwellmd.org for nonprofit/state and government agency pricing.



2022-2023 Sponsorship Agreement

This Agreement by and between _____
[Partner Organization], the DC Metro Academy of Nutrition and Dietetics (DCMAND), and the Maryland Academy of Nutrition and Dietetics (MAND) will serve as confirmation of support as outlined below for the 2023 Affiliate fiscal year.

KEY CONTACT:

Full Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

PARTNERSHIP OPPORTUNITIES SELECTION(S):

- Platinum Sponsorship Package = \$3,000.00
- Gold Sponsorship Package = \$2,000.00
- Silver Sponsorship Package = \$1,000.00
- Bronze Sponsorship Package = \$500.00
- Nonprofit Exhibit Booth = \$250.00
- One (1) Swag Bag Contribution = \$50.00
- Two (2) Swag Bag Contributions = \$75.00

TOTAL AMOUNT DUE: \$ _____

ATTENDEE #1:

Full Name: _____

Email: _____ Phone: _____

ATTENDEE #2 – ONLY AVAILABLE WITH PLATINUM SPONSORSHIP PACKAGE:

Full Name: _____

Email: _____ Phone: _____

POLICIES AND CONSIDERATIONS:

1. It is understood that the above partnership activities do not include the following:
 - a. Use of any survey to members without prior approval of DCMAND and MAND,
 - b. Use of DCMAND or MAND letterhead,
 - c. Use of DCMAND or MAND leadership signatures or endorsements of any kind,
 - d. Use of the DCMAND name, MAND name, or the Academy of Nutrition and Dietetics (Academy) name in reference, reports, press releases, etc. without prior written consent of DCMAND, MAND, and the Academy.
2. DCMAND and MAND acceptance or support of exclusivity from any partner is prohibited.
3. All invoices are sent to the Key Contact and due within 30 days of receipt.
4. The terms and conditions of this Agreement are good through May 31, 2023.

Covid-19 Notice:

An inherent risk of exposure to COVID-19 exists in any public place where people are present. COVID-19 is an extremely contagious disease that can lead to severe illness and death. According to the Centers for Disease Control and Prevention, senior citizens and guests with underlying medical conditions are especially vulnerable. DCMAND and MAND cannot guarantee that you will never get exposed to the virus or get sick from it. By attending the 2023 Annual Conference, you voluntarily assume all risks related to exposure to COVID-19.

We accept and agree to the policies and considerations of this Agreement:

Key Contact Signature Date

2022-2023 DCMAND President Date

2022-2023 MAND President Date