



## DC Metro Academy of Nutrition and Dietetics 2024-2025 Partnership Opportunities

The DC Metro Academy of Nutrition and Dietetics (DCMAND) invites you to participate with us for the membership year 2024-2025. This program will allow your company or organization to promote your product(s) and/or service(s) to DCMAND members and area professionals. More than 200 professionals are members of our affiliate and work in a variety of food and nutrition environments including, but not limited to, medical nutrition therapy, clinical nutrition management, hospitals, long-term care facilities, outpatient education clinics, public health departments, pharmaceutical companies, schools, universities, wellness and fitness facilities, and private practices. Our sponsorship opportunities will showcase your product(s) and/or service(s) to this extensive audience. Previous sponsorship mentions can be seen by visiting our social media channels or viewing our website.

Please complete the following steps to become a partner of DCMAND:

- Review the opportunities below and select the option(s) you prefer.
- Complete and email the included agreement to [director@eatrightdc.org](mailto:director@eatrightdc.org).
  - You will receive an electronic invoice for payment within 2-3 business days.
  - Content will be requested following receipt of payment.

Thank you for your support!

DCMAND Professional Development Committee

[director@eatrightdc.org](mailto:director@eatrightdc.org)

<https://eatrightdc.org/>

## **DEDICATED E-BLAST TO ALL DCMAND MEMBERS:**

**For-profit – \$500**

**Non-profit/government – \$450**

- A separate, dedicated email sent to DCMAND members that contains only your company/organization message sent on the day of your choosing. Content will be labeled “This content is brought to you by the generous financial support of [sponsor].”
  - 300 words
  - Images
  - Hyperlinks

## **DEDICATED SOCIAL MEDIA POST:**

**For-profit – \$50**

**Non-profit/government – \$40**

- Content will be labeled “This content is brought to you by the generous financial support of [sponsor]” and posted to DCMAND’s Facebook, Instagram, Twitter and LinkedIn pages as desired.
- 1 image - 1080 x 1080 pixels
- Up to 100 characters
- 1 hyperlink (not included in character count)

## **MONTHLY NEWSLETTER INSERT (one-time):**

**For-profit – \$100**

**Non-profit/government – \$90**

- DCMAND’s electronic newsletter goes out to all members and highlights member accomplishments, events, and issues of professional interests. Content will be labeled “This content is brought to you by the generous financial support of [sponsor].”
- An announcement in the newsletter can include one or all of the following:
  - 200 words
  - Advertise webinar or event
  - One logo or image
  - Hyperlink

## **HYPERLINKED LOGO ON WEBSITE:**

**For-profit – \$900 for one year OR \$100 per month**

**Non-profit/government – \$810 for one year OR \$90 per month**

- Your company/organization will be recognized as an annual or monthly sponsor on the [DCMAND website’s home page](#).

## **ANNUAL CONFERENCE:**

Sponsorship and exhibit opportunities at our Annual Conference, which is held each spring in or near Washington, DC, will be offered separately. Check back on our website for more information about these opportunities in fall 2024.



## 2024-2025 Partnership Agreement

This Agreement by and between \_\_\_\_\_  
[Partner Organization], the DC Metro Academy of Nutrition and Dietetics (DCMAND) will serve as confirmation of support as outlined below for the 2024-2025 Affiliate membership year.

### ORGANIZATION CONTACT:

Full Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### PARTNERSHIP OPPORTUNITIES SELECTION(S):

- Dedicated E-blast = \$500 (for-profit) or \$450 (non-profit)
  - Social Media Post = \$50 (for-profit) or \$40 (non-profit)
  - Newsletter Insert = \$100 (for-profit) or \$90 (non-profit)
- Logo on Website (select one option below):
- \$900/year (for-profit)
  - \$100/month (for-profit) - # of months \_\_\_\_\_
  - \$810/year (non-profit)
  - \$90/month (non-profit) - # of months \_\_\_\_\_

**TOTAL AMOUNT DUE:** \$ \_\_\_\_\_

**POLICIES AND CONSIDERATIONS:**

1. It is understood that the above partnership activities do not include the following:
  - a. Use of any survey to members without prior approval of DCMAND,
  - b. Use of DCMAND letterhead,
  - c. Use of DCMAND leadership signatures or endorsements of any kind,
  - d. Use of the DCMAND name or the Academy of Nutrition and Dietetics (Academy) name in reference, reports, press releases, etc., without prior written consent of DCMAND, and the Academy.
2. DCMAND acceptance or support of exclusivity from any partner is prohibited.
3. All invoices are sent to the Organization Contact and due within 30 days of receipt.
4. The terms and conditions of this Agreement are good through May 31, 2025.

We accept and agree to the policies and considerations of this Agreement:

_____ Organization Contact Signature	_____ Date
_____ 2024-2025 DCMAND President	_____ Date
_____ 2024-2025 DCMAND Treasurer	_____ Date