

# DCMAND May 2026 Newsletter

- Apple MPP opens included.
- Bot opens and clicks included

#1190 • Sent on May 18, 2026 06:44 AM

Subject  
DCMAND May 2026 Newsletter

From  
DCMAND  
<info@eatrightdc.org>

Reply To  
DCMAND  
<info@eatrightdc.org>

## Deliverability

Sent to	Delivered	Delivery rate	Soft bounces	Hard bounces
252	251	99.60%	0 (0%)	1 (0.40%)

## Opens

Opens	Open rate	Total opens	Apple MPP opens
181	72.11%	296	88

## Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
20	7.97%	23	11.05%

## Unsubscribes

Unsubscribe rate	Spam complaints
0.40%	0

## Campaign audience

⊕ Included lists

DCMAND 5/26

252 contacts