



DC Metro Academy of Nutrition and Dietetics

## 2024 Annual Conference Sponsorship Prospectus

The DC Metro Academy of Nutrition and Dietetics (DCMAND) invites you to participate in our sponsorship program for our annual conference, taking place April 12, 2024 in Washington, DC. This program will allow you to promote your product(s) and/or service(s) to DCMAND members and area professionals. More than 300 professionals are members of our affiliate and work in a variety of food and nutrition environments including, but not limited to, medical nutrition therapy, clinical nutrition management, hospitals, long-term care facilities, outpatient education clinics, public health departments, pharmaceutical companies, schools, universities, wellness and fitness facilities, and private practices. Our sponsorship opportunities will showcase your product(s) and/or service(s) to this extensive audience.

**2024 Annual Conference**  
**Friday, April 12, 2024**  
**Howard University Louis Stokes Health Sciences Library**

Please complete the following steps to become a sponsor of the upcoming DCMAND annual conference:

1. Review the opportunities below and select the option(s) you prefer.
  - a. Affiliates will provide these option(s) on a first come, first served basis.
2. Complete and email the included agreement to [director@eatrightdc.org](mailto:director@eatrightdc.org)
  - a. You will receive an electronic invoice for payment within 2 business days. You will not be guaranteed your preferred option(s) until full payment is received. If you have any questions or would like to create a custom sponsorship package, please email us at [director@eatrightdc.org](mailto:director@eatrightdc.org).

Thank you for your support!

DCMAND Professional Development Committee

[director@eatrightdc.org](mailto:director@eatrightdc.org)

<https://eatrightdc.org/>

## **Sponsorship Packages:**

### **PLATINUM SPONSORSHIP PACKAGE - \$3,000**

#### **Conference:**

- Premium exhibitor table location
- First choice of tables in order of registration date
- Inclusion on thank you slides during reception and breaks
- Acknowledgement at lunch with 5-minute speaking opportunity
- Two (2) complimentary registrations for the conference\*
- Two (2) lunch vouchers\*
- Full page ad in conference program and hyperlinked listing with logo on DCMAND website
- Participation in the Passport Program

#### **Electronic:**

- Social media post
- Two (2) dedicated e-blasts sent to all DCMAND members
- Two (2) advertisements in DCMAND monthly e-newsletter
- Logo in DCMAND monthly e-newsletters

### **GOLD SPONSORSHIP PACKAGE - \$2,000**

#### **Conference:**

- Premium exhibitor table location
- Second choice of tables in order of registration date
- Inclusion on thank you slides during lunch and breaks
- Acknowledgement during reception with 5-minute speaking opportunity
- Two (2) complimentary registrations for the conference\*
- Two (2) lunch vouchers\*
- Half page ad in conference program and hyperlinked listing with logo on DCMAND website
- Participation in the Passport Program

#### **Electronic:**

- Social media post
- One (1) dedicated e-blast sent to all DCMAND member
- One (1) advertisement in DCMAND monthly e-newsletter
- Logo in DCMAND monthly e-newsletters

### **SILVER SPONSORSHIP PACKAGE - \$1,000**

#### **Joint Conference:**

- Preferred exhibitor table location
- Third choice of tables in order of registration date
- Inclusion on thank you slides during lunch and breaks
- Verbal acknowledgement and slide at one break
- One (1) complimentary registration including meals for conference\*
- Quarter page ad in conference program and hyperlinked listing with logo on DCMAND website

## **BRONZE SPONSORSHIP PACKAGE - \$500**

### **Conference:**

- One (1) exhibitor booth in exhibit hall
- One (1) complimentary registration including meals for the conference\*
- Logo placement in conference program and hyperlinked logo on DCMAND website

## **NONPROFIT EXHIBIT BOOTH - \$250**

### **Conference:**

- One (1) exhibitor booth in exhibit hall
- One (1) complimentary registration including meals for the conference\*
- Logo placement in conference program and hyperlinked logo on DCMAND website

## **ADD-ON OPTIONS:**

### **SWAG BAG CONTRIBUTOR (\$50/item; \$75 for 2)**

- Provide one (1) or two (2) product samples, coupons, brochures, or other print-only information to be distributed to all attendees

*\*Additional registrations and lunch vouchers may be purchased if needed.*

Please contact us at [director@eatrightdc.org](mailto:director@eatrightdc.org) for nonprofit/state and government agency pricing.



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## 2023-2024 Sponsorship Agreement

This Agreement by and between \_\_\_\_\_  
[Partner Organization], the DC Metro Academy of Nutrition and Dietetics (DCMAND) will serve as confirmation of support as outlined below for the 2023-2024 Affiliate fiscal year.

### KEY CONTACT:

Full Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### PARTNERSHIP OPPORTUNITIES SELECTION(S):

- Platinum Sponsorship Package = \$3,000.00
- Gold Sponsorship Package = \$2,000.00
- Silver Sponsorship Package = \$1,000.00
- Bronze Sponsorship Package = \$500.00
- Nonprofit Exhibit Booth = \$250.00
- One (1) Swag Bag Contribution = \$50.00
- Two (2) Swag Bag Contributions = \$75.00

**TOTAL AMOUNT DUE:** \$ \_\_\_\_\_

### ATTENDEE #1:

Full Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### ATTENDEE #2 – ONLY AVAILABLE WITH PLATINUM & GOLD SPONSORSHIP PACKAGES:

Full Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**POLICIES AND CONSIDERATIONS:**

1. It is understood that the above partnership activities do not include the following:
  - a. Use of any survey to members without prior approval of DCMAND,
  - b. Use of DCMAND letterhead,
  - c. Use of DCMAND leadership signatures or endorsements of any kind,
  - d. Use of the DCMAND name or the Academy of Nutrition and Dietetics (Academy) name in reference, reports, press releases, etc. without prior written consent of DCMAND, and the Academy.
2. DCMAND acceptance or support of exclusivity from any partner is prohibited.
3. All invoices are sent to the Key Contact and due within 30 days of receipt.
4. The terms and conditions of this Agreement are good through May 31, 2024.

**Covid-19 Notice:**

An inherent risk of exposure to COVID-19 exists in any public place where people are present. COVID-19 is an extremely contagious disease that can lead to severe illness and death. According to the Centers for Disease Control and Prevention, senior citizens and guests with underlying medical conditions are especially vulnerable. DCMAND cannot guarantee that you will never get exposed to the virus or get sick from it. By attending the 2024 Annual Conference, you voluntarily assume all risks related to exposure to COVID-19.

We accept and agree to the policies and considerations of this Agreement:

\_\_\_\_\_  
Key Contact Signature Date

\_\_\_\_\_  
2023-2024 DCMAND President Date

\_\_\_\_\_  
2023-2024 DCMAND Treasurer Date