



2025-2026 Sponsorship Prospectus

The DC Metro Academy of Nutrition and Dietetics (DCMAND) invites you to participate with us for the membership year 2025–2026. This program will allow your company or organization to promote your product(s) and/or service(s) to DCMAND members and area professionals. More than 250 professionals are members of our affiliate and work in a variety of food and nutrition environments including, but not limited to, medical nutrition therapy, clinical nutrition management, hospitals, long-term care facilities, outpatient education clinics, public health departments, pharmaceutical companies, schools, universities, wellness and fitness facilities, and private practices. Our sponsorship opportunities will showcase your product(s) and/or service(s) to this extensive audience. Previous sponsorship mentions can be seen by visiting our social media channels or viewing our website.

This year we are featuring our entire catalog of sponsorship options, including:

- **Annual Conference Packages:** Our 2026 Annual Conference will be held in the Spring as a half day, in person meeting. Our goal is to make this meeting more accessible to our members.
- **Educational Packages:** DCMAND is expanding its educational opportunities to a webinar series!
- **Member Events:** DCMAND hosts member events throughout the year.
- **Marketing Packages:** A la carte marketing opportunities for your company on the DCMAND site or in the DCMAND Newsletter.

Next Steps:

Please complete the following steps to become a sponsor of the upcoming DCMAND annual conference:

1. Review the opportunities below and select the option(s) you prefer.
 - a. Affiliates will provide these option(s) on a first come, first served basis.
2. Complete and email the included agreement to director@eatrightdc.org.
 - a. You will receive an electronic invoice for payment once approved. You will not be guaranteed your preferred option(s) until full payment is received. If you have any questions or would like to create a custom sponsorship package, please email us at director@eatrightdc.org.

Thank you for your support!

Taylor Coleman

DCMAND Sponsorship Chair

sponsorship@eatrightdc.org

director@eatrightdc.org

<https://eatrightdc.org/>

Annual Conference Packages:

PLATINUM SPONSORSHIP PACKAGE – \$3,000

Conference:

- Inclusion on thank you signage posted at registration
- Acknowledgement at lunch with 5-minute speaking opportunity
- Two (2) complimentary registrations for the conference*
- Hyperlinked listing with logo on DCMAND website

Webinar:

- Logo placement at the end of one (1) future webinar

Electronic:

- One social media post on each Facebook, Instagram, and LinkedIn
- Two (2) dedicated e-blasts sent to all DCMAND members
- Two (2) advertisements in DCMAND monthly e-newsletter
- Logo on DCMAND website for one year

GOLD SPONSORSHIP PACKAGE – \$2,000

Conference:

- Inclusion on thank you signage posted at registration
- Two (2) complimentary registrations for the conference*
- Hyperlinked listing with logo on DCMAND website

Electronic:

- One social media post on each Facebook, Instagram, and LinkedIn
- One (1) dedicated e-blast sent to all DCMAND member
- One (1) advertisement in DCMAND monthly e-newsletter
- Logo on DCMAND website for one year

SILVER SPONSORSHIP PACKAGE – \$1,000

Conference:

- Inclusion on thank you signage posted at registration
- One (1) complimentary registration for the conference*
- Hyperlinked listing with logo on DCMAND website

BRONZE SPONSORSHIP PACKAGE – \$500

Conference:

- One (1) exhibitor booth in exhibit hall
- One (1) complimentary registration for the conference*
- Hyperlinked logo on DCMAND website

NON-PROFIT EXHIBIT BOOTH – \$250

Conference:

- One (1) exhibitor booth in exhibit hall
- One (1) complimentary registration for the conference*
- Hyperlinked logo on DCMAND website

Annual Conference Package Add-on options:

SWAG BAG CONTRIBUTOR –In-kind donations

- Provide product samples, coupons, brochures, or other print-only information to be distributed to all attendees

**Additional registrations and meal vouchers may be purchased if needed and the price will be determined in spring 2026.*

Educational Packages:

WEBINAR SPONSORSHIP – \$550

Webinar:

- Logo placement and hyperlinked logo on DCMAND website under webinars
- Logo placement at the end of one (1) future webinar
- One (1) advertisement in DCMAND monthly e-newsletter
- Logo in one(1) DCMAND monthly e-newsletters

Member Event Packages:

EVENT SPONSORSHIP – \$350

Event:

- Provide one (1) or two (2) product samples, coupons, brochures, or other print-only information to be distributed to all attendees
- Logo displayed throughout event
- One (1) advertisement in DCMAND monthly e-newsletter

Marketing Packages:

A LA CARTE OPTIONS:

DEDICATED E-BLAST TO ALL DCMAND MEMBERS:

For-profit – \$500

Non-profit/government – \$250

- A separate, dedicated email sent to DCMAND members that contains only your company/organization message sent on the day of your choosing. Content will be labeled “This content is brought to you by the generous financial support of [sponsor].”
- An e-blast may include the following:
 - 300 words
 - Images
 - Hyperlinks

MONTHLY NEWSLETTER INSERT:**For-profit – \$75****Non-profit/government – \$50**

- DCMAND's electronic newsletter goes out to all members and highlights member accomplishments, events, and issues of professional interests. Content will be labeled "This content is brought to you by the generous financial support of [sponsor]."
- An announcement in the newsletter can include one or all of the following:
 - 200 words
 - Advertised webinar or event
 - One logo or image
 - Hyperlink

DEDICATED SOCIAL MEDIA POST:**For-profit – \$75****Non-profit/government – \$50**

- Content will be labeled "This content is brought to you by the generous financial support of [sponsor]" and posted to DCMAND's Facebook, Instagram, Twitter and LinkedIn pages as desired.
- 1 image - 1080 x 1080 pixels
- Up to 100 characters
- 1 hyperlink (not included in character count)

HYPERLINKED LOGO ON WEBSITE:**For-profit – \$900 for one year OR \$100 per month****Non-profit/government – \$810 for one year OR \$90 per month**

- Your company/organization will be recognized as an annual or monthly sponsor on the DCMAND website's sponsorship page.



2025-2026 Sponsorship Agreement

This Agreement by and between _____
[Partner Organization] and the DC Metro Academy of Nutrition and Dietetics (DCMAND) will serve as confirmation of support as outlined below for the 2025-2026 Affiliate fiscal year.

KEY CONTACT:

Full Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

PARTNERSHIP OPPORTUNITIES SELECTION(S):

- ☐ Platinum Sponsorship Package = \$3,000.00
- ☐ Gold Sponsorship Package = \$2,000.00
- ☐ Silver Sponsorship Package = \$1,000.00
- ☐ Bronze Sponsorship Package = \$500.00
- ☐ Nonprofit Exhibit Booth = \$250.00
- ☐ Event Sponsorship = \$350.00
- ☐ Webinar Sponsorship = \$550.00
- ☐ Dedicated E-blast = \$500 (for-profit) or \$250 (non-profit)
- ☐ Dedicated social media post = \$75 (for-profit) or \$50 (non-profit)
- ☐ Newsletter Insert = \$75 (for-profit) or 50 (non-profit)
 - ☐ Logo on Website
 - ☐ \$900/year (for-profit)
 - ☐ \$100/month (for-profit) - # of months _____
 - ☐ \$810/year (non-profit)
 - ☐ \$90/month (non-profit) - # of months _____
- ☐ In-Kind contribution(s) of _____, valued at _____
- ☐ Other (please specify) : _____

TOTAL AMOUNT DUE: \$ _____

ATTENDEE #1 (*conference sponsors only*):

Full Name: _____

Email: _____ Phone: _____

ATTENDEE #2 (*only available with platinum sponsorship package*):

Full Name: _____

Email: _____ Phone: _____

POLICIES AND CONSIDERATIONS:

1. It is understood that the above partnership activities do not include the following:
 - a. Use of any survey to members without prior approval of DCMAND,
 - b. Use of DCMAND letterhead,
 - c. Use of DCMAND leadership signatures or endorsements of any kind, or
 - d. Use of the DCMAND name or the Academy of Nutrition and Dietetics (Academy) name in reference, reports, press releases, etc., without prior written consent of DCMAND, and the Academy.
2. DCMAND acceptance or support of exclusivity from any partner is prohibited.
3. All invoices are sent to the Key Contact and due within 30 days of receipt.
4. The terms and conditions of this Agreement are good through **May 31, 2026**.

We accept and agree to the policies and considerations of this Agreement:

Key Contact Signature

Date

2025-2026 DCMAND President

Date

2025-2026 DCMAND Treasurer

Date