



2025 Annual Conference Sponsorship Prospectus

The DC Metro Academy of Nutrition and Dietetics (DCMAND) invites you to participate with us for the membership year 2024–2025. This program will allow your company or organization to promote your product(s) and/or service(s) to DCMAND members and area professionals. More than 250 professionals are members of our affiliate and work in a variety of food and nutrition environments including, but not limited to, medical nutrition therapy, clinical nutrition management, hospitals, long-term care facilities, outpatient education clinics, public health departments, pharmaceutical companies, schools, universities, wellness and fitness facilities, and private practices. Our sponsorship opportunities will showcase your product(s) and/or service(s) to this extensive audience. Previous sponsorship mentions can be seen by visiting our social media channels or viewing our website.

2025 Annual Conference Friday, May 9, 2025

George Mason University; Van Metre Hall Multipurpose

Please complete the following steps to become a sponsor of the upcoming DCMAND annual conference:

1. Review the opportunities below and select the option(s) you prefer.
 - a. Affiliates will provide these option(s) on a first come, first served basis.
2. Complete and email the included agreement to director@eatrightdc.org.
 - a. You will receive an electronic invoice for payment within 2 business days. You will not be guaranteed your preferred option(s) until full payment is received. If you have any questions or would like to create a custom sponsorship package, please email us at director@eatrightdc.org.

Thank you for your support!
DCMAND Professional Development Committee

director@eatrightdc.org

<https://eatrightdc.org/>

Sponsorship Packages:

PLATINUM SPONSORSHIP PACKAGE – \$3,000

Conference:

- Premium exhibitor table location
- First choice of tables in order of registration date
- Inclusion on thank you signage posted at registration and meals
- Acknowledgement at lunch with 5-minute speaking opportunity
- Two (2) complimentary registrations for the conference*
- Two (2) lunch vouchers*
- Full-page ad in sponsor program and hyperlinked listing with logo on DCMAND website

Electronic:

- One social media post on each Facebook, Instagram, and LinkedIn
- Two (2) dedicated e-blasts sent to all DCMAND members
- Two (2) advertisements in DCMAND monthly e-newsletter
- Logo in DCMAND monthly e-newsletters

GOLD SPONSORSHIP PACKAGE – \$2,000

Conference:

- Premium exhibitor table location
- Second choice of tables in order of registration date
- Inclusion on thank you signage posted at registration
- Acknowledgement during reception with 5-minute speaking opportunity
- Two (2) complimentary registrations for the conference*
- Two (2) meal vouchers*
- Half-page ad in sponsor program and hyperlinked listing with logo on DCMAND website

Electronic:

- One social media post on each Facebook, Instagram, and LinkedIn
- One (1) dedicated e-blast sent to all DCMAND member
- One (1) advertisement in DCMAND monthly e-newsletter
- Logo in DCMAND monthly e-newsletters

SILVER SPONSORSHIP PACKAGE – \$1,000

Conference:

- Preferred exhibitor table location
- Third choice of tables in order of registration date
- Inclusion on thank you signage posted at registration
- Verbal acknowledgement and slide at one break
- One (1) complimentary registration for the conference*
- One (1) set of meal vouchers*
- Quarter-page ad in sponsor program and hyperlinked listing with logo on DCMAND website

BRONZE SPONSORSHIP PACKAGE – \$500

Conference:

- One (1) exhibitor booth in exhibit hall
- One (1) complimentary registration for the conference*
- One (1) set of meal vouchers*
- Logo placement in conference program and hyperlinked logo on DCMAND website

NONPROFIT EXHIBIT BOOTH – \$250

Conference:

- One (1) exhibitor booth in exhibit hall
- One (1) complimentary registration for the conference*
- One (1) set of meal vouchers*
- Logo placement in sponsor program and hyperlinked logo on DCMAND website

ADD-ON OPTIONS:

SWAG BAG CONTRIBUTOR – \$50/item; \$75 for 2

- Provide one (1) or two (2) product samples, coupons, brochures, or other print-only information to be distributed to all attendees

A LA CARTE OPTIONS:

DEDICATED E-BLAST TO ALL DCMAND MEMBERS:

For-profit – \$500

Non-profit/government – \$450

- A separate, dedicated email sent to DCMAND members that contains only your company/organization message sent on the day of your choosing. Content will be labeled “This content is brought to you by the generous financial support of [sponsor].”
 - An e-blast may include up to 300 words, two images, and three hyperlinks

MONTHLY NEWSLETTER INSERT:

For-profit – \$100

Non-profit/government – \$90

- DCMAND’s electronic newsletter goes out to all members and highlights member accomplishments, events, and issues of professional interests. Content will be labeled “This content is brought to you by the generous financial support of [sponsor].”
- An announcement in the newsletter can include one or all of the following:
 - 200 words
 - Advertised webinar or event
 - One logo or image
 - Hyperlink

HYPERLINKED LOGO ON WEBSITE:

For-profit – \$900 for one year OR \$100 per month

Non-profit/government – \$810 for one year OR \$90 per month

- Your company/organization will be recognized as an annual or monthly sponsor on the DCMAND website’s sponsorship page.

**Additional registrations and meal vouchers may be purchased if needed and the price will be determined in spring 2025.*



2024–2025 Sponsorship Agreement

This Agreement by and between _____
[Partner Organization] and the DC Metro Academy of Nutrition and Dietetics (DCMAND) will serve as confirmation of support as outlined below for the 2024–2025 Affiliate fiscal year.

KEY CONTACT:

Full Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

PARTNERSHIP OPPORTUNITIES SELECTION(S):

- Platinum Sponsorship Package = \$3,000.00
- Gold Sponsorship Package = \$2,000.00
- Silver Sponsorship Package = \$1,000.00
- Bronze Sponsorship Package = \$500.00
- Nonprofit Exhibit Booth = \$250.00
- One (1) Swag Bag Contribution = \$50.00
- Two (2) Swag Bag Contributions = \$75.00
- Dedicated E-blast = \$500 (for-profit) or \$450 (non-profit)
- Newsletter Insert = \$100 (for-profit) or \$90 (non-profit)
- Logo on Website
 - \$900/year (for-profit)
 - \$100/month (for-profit) - # of months _____
 - \$810/year (non-profit)
 - \$90/month (non-profit) - # of months _____

TOTAL AMOUNT DUE: \$ _____

ATTENDEE #1 (*conference sponsors only*):

Full Name: _____

Email: _____ Phone: _____

ATTENDEE #2 (*only available with platinum sponsorship package*):

Full Name: _____

Email: _____ Phone: _____

POLICIES AND CONSIDERATIONS:

1. It is understood that the above partnership activities do not include the following:
 - a. Use of any survey to members without prior approval of DCMAND,
 - b. Use of DCMAND letterhead,
 - c. Use of DCMAND leadership signatures or endorsements of any kind, or
 - d. Use of the DCMAND name or the Academy of Nutrition and Dietetics (Academy) name in reference, reports, press releases, etc., without prior written consent of DCMAND, and the Academy.
2. DCMAND acceptance or support of exclusivity from any partner is prohibited.
3. All invoices are sent to the Key Contact and due within 30 days of receipt.
4. The terms and conditions of this Agreement are good through May 31, 2025.

We accept and agree to the policies and considerations of this Agreement:

Key Contact Signature _____ Date _____

2024-2025 DCMAND President _____ Date _____

2024-2025 DCMAND Treasurer _____ Date _____