



# 2021 Annual Meeting Sponsorship Bundles

## Platinum Sponsor Valued at \$3,315 Packaged Cost \$2,100

Annual Meeting	
✓ Two Complimentary Registrations	\$190
✓ Full Page Ad in digital Meeting Program	\$350
✓ Logo Appearance on “Opening Remarks” slide deck	\$500
Website	
✓ Hyperlinked company logo on DCMAND’s website sponsorship page for one calendar year	\$900
DCMAND Member Communications	
✓ One dedicated eblast to all members (content and timing subject to DCMAND approval)	\$500
✓ Acknowledgement as Platinum Sponsor (with hyperlink) in monthly email updates once per month for one calendar year	\$800
✓ One dedicated social media post to all followers on either Twitter or Facebook (content and timing subject to DCMAND approval)	\$75

## Gold Sponsor Valued at \$2,265 Packaged Cost \$1,400

Annual Meeting	
✓ Two Complimentary Registrations	\$190
✓ Half Page Ad in digital Meeting Program	\$200
✓ Logo Appearance on one 15 minute “stand and stretch” break slide	\$300
Website	
✓ Hyperlinked company logo on DCMAND’s website sponsorship page for one calendar year	\$900
DCMAND Member Communications	
✓ Acknowledgement as Gold Sponsor (with hyperlink) in monthly email updates for six months	\$600
✓ One dedicated social media post to all followers on either Twitter or Facebook (content and timing subject to DCMAND approval)	\$75



### Silver Sponsor

Valued at \$1,420

Packaged Cost \$920

<b>Annual Meeting</b>	
✓ One Complimentary Registration	\$95
✓ Half Page Ad in Meeting Program	\$200
✓ Sponsorship of Lunchtime networking session	\$150
<b>Website</b>	
✓ Hyperlinked company logo on DCMAND's website sponsorship page for six months	\$600
<b>DCMAND Member Communications</b>	
✓ Acknowledgement as Silver Sponsor (with hyperlink) in monthly email updates for three months	\$300
✓ One dedicated social media post to all followers on either Twitter or Facebook (content and timing subject to DCMAND approval)	\$75

### Bronze Sponsor

Valued at \$570

Packaged Cost \$370

<b>Annual Meeting</b>	
✓ One Complimentary Registration	\$95
✓ Quarter Page Ad in Meeting Program	\$100
<b>DCMAND Member Communications</b>	
✓ Acknowledgement as Bronze (with hyperlink) in monthly email updates for three months	\$300
✓ One dedicated social media post to all followers on either Twitter or Facebook (content and timing subject to DCMAND approval)	\$75

### Friends of Annual Meeting Sponsor Valued at \$500

Packaged Cost \$325

<b>Annual Meeting</b>	
✓ Inclusion of item in Virtual Event Bag	\$100
✓ Quarter Page Ad in Meeting Program	\$100
<b>DCMAND Member Communications</b>	
✓ Acknowledgement of Sponsorship (with hyperlink) in monthly email updates for three months	\$300



## 2021 Annual Meeting Sponsorship A la Carte

### Ad in Annual Meeting Program

Full Page – \$350

Half Page – \$200

Quarter Page – \$100

### Annual Meeting Virtual Event Bag Item

*DCMAND will include your coupon/promotion in a Virtual Event Bags emailed to participants prior to the event.*

**\$100**

### Annual Meeting Raffle Item

*DCMAND also accepts raffle items (minimum \$50 value). Your company or organization will be noted as the contributor for the raffle item(s) provided.*

**No Fee**